

# THE EQUALITY TRUST

## Tackle Inequality And Poverty Where You Live At The Local Elections On 4th May

### GET YOUR COUNCILLORS OR LOCAL MAYOR TO IMPLEMENT “THE FAIRNESS FOUR”

1

Evaluate the likely impact of council policies on socio-economic inequality\*

2

Pay all directly contracted staff the real Living Wage (as set by the Living Wage Foundation)

3

Ensure all council contractors are required to pay staff the real Living Wage

4

Publish a plan to reduce the pay ratio between the CEO and the lowest-paid directly employed council worker

\* As per the Socio-economic Duty, section 1 of the Equality Act 2010. This was, regrettably, not brought into force by central government but local councils can take action on this and many are doing so. The Equality Trust and Just Fair are campaigning to encourage the Government to bring the duty into force. Visit: [1forequality.com](http://1forequality.com)

### VISIT THE EQUALITY TRUST WEBSITE NOW TO EMAIL YOUR COUNCILLORS

[equalitytrust.org.uk/fairnessfour](http://equalitytrust.org.uk/fairnessfour)



Scan this QR  
code with your  
smartphone to  
go straight to the  
Fairness Four

**Or use the sample text over the page to write to them**

**Please forward any responses you receive from any councillors or candidates to us at [info@equalitytrust.org.uk](mailto:info@equalitytrust.org.uk)**

**BY TAKING THIS ACTION YOU ARE ACTIVELY  
HELPING TO BUILD A BETTER, FAIRER UK.  
THANK YOU VERY MUCH FOR YOUR SUPPORT!**

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## Sample letter to send to your councillors/candidates/Mayor

Dear ...

Ahead of the upcoming local elections, could you please let me know if you will you commit to The Fairness Four actions as called for by The Equality Trust? The Fairness Four are:

1. Evaluate the likely impact of council policies on socio-economic inequality\*
2. Pay all directly contracted staff the real Living Wage (as set by the Living Wage Foundation)
3. Ensure all council contractors are required to pay staff the real Living Wage
4. Publish a plan to reduce the pay ratio between the CEO and the lowest-paid directly employed council worker

\*As per the Socio-economic Duty, section 1 of the Equality Act 2010. This was, regrettably, not brought into force by central government but many local councils are taking action on this. The Equality Trust and Just Fair are campaigning to encourage the Government to bring the duty into force: [forequality.com/](http://forequality.com/)

The UK is one of the most unequal countries in the developed world. This inequality harms us all. Local and regional government can play a major role in tackling this inequality. I hope you will sign up to The Fairness Four and play your part in making the UK less unequal.

Thank you for your time.

Yours sincerely

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## FIND OUT MORE ABOUT THE EQUALITY TRUST

- ▶ Visit our website: [www.equalitytrust.org.uk](http://www.equalitytrust.org.uk)
- ▶ Download our activist pack: '[Inequality Is Not Inevitable](#)'
- ▶ Sign our petition for pay ratio reporting: [equalitytrust.eaction.org.uk/petition/fatcats](http://equalitytrust.eaction.org.uk/petition/fatcats)
- ▶ Donate [equalitytrust.org.uk/support-us](http://equalitytrust.org.uk/support-us)
- ▶ Join/Act [equalitytrust.org.uk/local-groups](http://equalitytrust.org.uk/local-groups)
- ▶ Affiliate [equalitytrust.org.uk/affiliate-us](http://equalitytrust.org.uk/affiliate-us)