

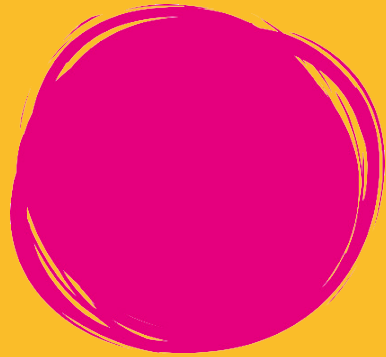
**FIGHT
INEQUALITY**



**SPEAKING
TO
POWER**

We are calling for:

- quality education, accessible housing, decent jobs and healthcare for all
- an end to poverty wages, cuts in public spending and the decimation of social rights
- an end to hunger and homelessness in the world's sixth-largest economy
- fair and progressive taxation and an end to tax breaks for the wealthy
- a wellbeing economy that serves people and planet, instead of profiting from environmental destruction



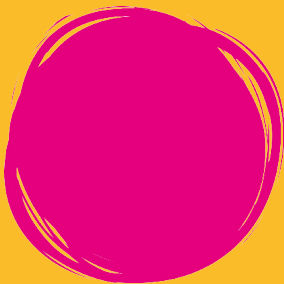
At your next local group meeting we're asking you to add the global protest to your normal agenda and hold a brainstorming session to discuss the following ideas:

- what is your solution to inequality?
- what can you do locally to raise the profile of your solution?

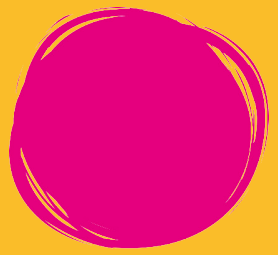
What can you do?

We want you to be as creative as possible in thinking about what you can do locally, but here are some initial ideas to get you thinking about how you can support the global protests!

- Hold your own “moment of mayhem”: In London, we’ll be organising an outdoor “noise” mobilisation and rally to draw attention to the solutions of ordinary people. You can do the same in your local area by getting as many people as you can together and bring along bells and whistles or pots, pans and musical instruments to make a noise - choosing a relevant location, such as the local Town Hall, by identifying a business that is contributing to inequality or by picking a busy location in the City Centre to get the most people involved as possible.
- Take part in our social media campaign: Record a short video (30 seconds or less), or several short videos, exploring the issue of UK inequality and what you think the solutions are, or use this as a tool to promote an offline mobilisation.
- Organise a community festival: Get local activists and artists together to highlight the crisis of inequality through music, theatre, poetry and discussion.
- Hold a film screening and panel discussion:
 1. [Our latest film, Fighting Inequality in the UK](#)
 2. [The Divide](#)
 3. [Sorry we missed you](#)
 4. [Under the Knife](#)
 5. [My Grenfell Year](#)
 6. [Equal By Design](#)
- Organise a stall to sign up new campaigners to get involved in your campaign. We can provide flyers to support groups to do local leafleting or flyposting.
- Arrange a meeting with a community leader - e.g. your local MP,



councillors, employers, faith-based groups. Identify other local leaders and call on them to support the online campaign with a Tweet, group photo or video.



- Set up a petition for change in your local area: For instance, calling on your local council to adopt the [Fairness Fifteen](#), [Socio-Economic Duty](#), or any other policy priority in your area.
- Write a letter to your local newspaper.

Looking for some more inspiration?

Explore ideas from [Beautiful Rising](#), a global network of campaigners with interesting and creative stunts and tactics such as [Guerrilla projections](#) or [Light Brigades](#).

What's happening?

Each year in January, the [Fight Inequality Alliance](#) coordinates mobilisations across the world to highlight the crisis of inequality.

Between Saturday 18th to Friday 25th January 2020, thousands of people in more than 30 countries worldwide are mobilising to demand a fairer, more equal and sustainable future and make the voices of people on the frontlines of inequality heard. The biggest global mobilisations are taking place on Saturday 18th, but we're looking to get people active across the entire week.

Why?

As the global 1% meets at the World Economic Forum on the exclusive Swiss mountain resort of [Davos](#), ordinary people are coming together to make noise and call on their Governments to listen to its citizens, not the wealthy elite.

We're taking part in this action once again this year because we believe that the ones who started the fire and not the ones who should be trusted to put it out!

[Read more](#) about the global protests and [watch the highlights](#) from this year's actions.

Global movement planning form:

Please fill in this initial planning form with as much information as you can provide at this stage.

Send your completed form to angela.khodeir@equalitytrust.org.uk.

Name:	
Email address:	
Phone number:	
Name of organisation or group	
Region/area	
What date/s will your actions take place during 18th-25th January?	
Which other groups/ organisations will be involved in the activities?	

Which activities are organising for January 2020, and provide a rough outline of your plans (eg. estimated number of participants, location, etc.)?

Demonstration/protest	
Music event/festival	
Film screening	
Event with public speaker	
Stunt	
Photos/videos for social media	
Meeting with a local leader	
Local stall/leafleting/flyposting	
Letter to the local paper	
Other (Please give details)	

Can you take and share photos and short videos of your activities?	
Can you publicise the photos and short videos of your activities on social media?	
Can you secure any local media coverage?	

Please let us know what other support you will need from us to enable you to carry out your activities successfully.